

SEMINAR OUTLINE

I. THE LIFE CYCLE OF A BUSINESS LAWSUIT

PRESENTER: *CHAD DERUM*

- A. How "Disputes" Become "Lawsuits"
- B. Discovery, Trial Preparation, and Trial
- C. How and Why Cases Resolve Before Trial

II. DISCOVERY IN DEPTH

PRESENTER: *DAVID CASTLEBERRY*

- A. The Digital Age Can Change the Game
- B. Metadata and How this Information Can Affect Your Lawsuit
- C. Spoliation and How This Legal Doctrine Can Affect Your Lawsuit

III. PITFALLS TO AVOID

PRESENTER: *SAMMI ANDERSON*

- A. How to Protect Your Interests if Litigation Appears Likely
- B. Understanding the Power of the Written Word

IV. Q & A ON BUSINESS LITIGATION

OUR PRESENTERS



SAMMI ANDERSON

Ms. Anderson's practice areas are commercial litigation and employment litigation. She has represented clients in complex contractual disputes, fraud cases, major personal injury cases and real estate disputes. She is licensed to practice in Utah and Arizona.

Ms. Anderson is listed in Super Lawyers Mountain States Rising Stars in 2009 and has been identified as one of Utah's Legal Elite in the Utah Business Journal for the last several years. She graduated first in her class from the University of Arizona College of Law, where she served on the Arizona Law Review Board of Directors and was awarded membership in the Order of the Coif. Prior to joining the firm, Ms. Anderson served as a law clerk to Justice Melvin J. Brunetti, Ninth Circuit Court of Appeals.



CHAD R. DERUM

Mr. Derum's practice emphasis is business litigation and employment-related matters.

Mr. Derum has represented clients in complex commercial disputes, trademark and brand-protection matters, major tort claims and insurance disputes. In addition, he has represented both employers and individuals in disputes concerning non-competition agreements and non-solicitation agreements. He has been named among Utah Business Magazine's Legal Elite and named as a Rising Star by Mountain States Super Lawyers.



DAVID C. CASTLEBERRY

Mr. Castleberry's practice is focused on commercial litigation, employment law, and health care law. Mr. Castleberry graduated *cum laude* from the J. Reuben Clark Law School, Brigham Young University. He is admitted to practice in Utah and Nevada.

REGISTRATION

ATTENDEE INFORMATION

NAME	_____
TITLE	_____
COMPANY	_____
ADDRESS	_____ _____
CITY	_____
STATE	_____ ZIP _____
PHONE	_____
EMAIL	_____

MONDAY, JULY 12, 2010

12:00 P.M. TO 1:00 P.M.

AT THE LAW OFFICES OF
MANNING CURTIS BRADSHAW & BEDNAR
170 SOUTH MAIN STREET, SUITE 900
SALT LAKE CITY, UTAH 84101

RSVP BY JULY 1, 2010

TO REGISTER, PLEASE FAX THIS FORM TO
(801)364-5678, ATTENTION ASHLEY JOHNSON.
OR EMAIL TO: ajohnson@mc2b.com

ADMISSION IS FREE

LUNCH WILL BE PROVIDED

ABOUT MCBB

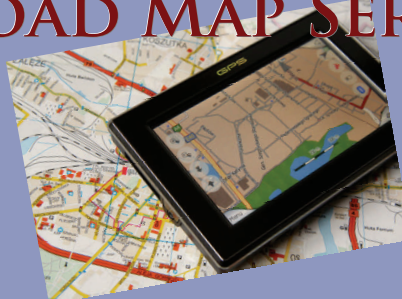
Manning Curtis Bradshaw & Bednar is a Salt Lake City law firm that provides the highest quality representation to its clients throughout the Intermountain West. Lawyers at MCBB have big firm backgrounds and strong academic and professional achievements. MCBB combines the high quality work typically found in larger firms, with a unique focus and efficiency possible with a smaller group. We work closely with our clients to understand their objectives and use a common-sense approach to solve problems.

Through thoughtful hard work and creativity, we have achieved exceptional results for our clients. We represent **local, regional, and national clients**, including **Fortune 500 companies** and **individual entrepreneurs** in a wide area of practice, including:

- commercial and general litigation;
- employment litigation and counseling; and
- health care and insurance litigation.

MANNING
CURTIS
BRADSHAW &
BEDNAR LLC

ROAD MAP SERIES



FUNDAMENTALS OF BUSINESS LITIGATION

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PRESENTERS:

- ◆ SAMMI ANDERSON
- ◆ CHAD DERUM
- ◆ DAVID CASTLEBERRY

FUNDAMENTALS OF BUSINESS LITIGATION

WHAT BUSINESS LEADERS AND
ENTREPRENEURS NEED TO KNOW